

LET'S SPEED THINGS UP

INTRODUCING RECREATIONAL, SHORT-FORM,
MIDWEEK CRICKET ACROSS SUSSEX



FOUNDATION

**FAST - FLEXIBLE - FAIR - INCLUSIVE - BOLD - SOCIAL -
SUPPORTIVE - AFFORDABLE - CONVENIENT - EFFICIENT**

@SUSSEXSLAM
WWW.SUSSEXSLAM.CO.UK
£25 PER TEAM

FAST

We all know the problems that many have with committing to traditional weekend cricket and that midweek cricket fights against the light. That's why The Sussex Slam employs specific rules to keep things moving and see matches completed in less than 2.5 hours, including:

- 10 OVERS STRAIGHT FROM ONE END**
- FIELDING RESTRICTIONS**
- RUN-UP RESTRICTIONS**
- BALL RETRIEVAL RULES**



FLEXIBLE

With cricket grounds in regular use, each match has a 2-week window for a first and reserve date to be agreed within.

WE WANT TO #GETTHEGAMEON SO WE ENCOURAGE TEAMS TO WORK TOGETHER TO ENSURE MATCHES ARE PLAYED RATHER THAN FORFEITED.



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FAIR

So many competitions have been and gone because the big clubs regularly dominate. **IT'S TIME TO CHANGE ALL THAT!** The Slam employs proven, innovative player eligibility rules so that the better players are either precluded or restricted, depending on their pedigree. This levels the playing field and gives all teams a chance, no matter who they are.



INCLUSIVE



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The Sussex Slam is about providing more cricket for more people, so everyone should feel involved. That's why we employ bowler over-limits and (not out) retirements for batters, to give everyone a chance in every game.

BOLD

Short-form cricket is all about taking the opportunity to enjoy the game we love and expressing yourself. The Sussex Slam helps you create a unique identity for your team by providing you with a bold logo to go with the nickname of your choice.



SOCIAL

Cricket has always been a social affair, so let's ensure we keep it so, but in the modern way. Using @SussexSlam on the following platforms, everyone can fully interact with The Slam by posting all the latest images, video and opinions from their team.



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SHOWPIECE

All involved will have the chance to emulate their heroes as the final will be played at The 1st Central County Ground



SUPPORTIVE

This format of recreational cricket is a proven method for retaining players that are considering their cricketing future as well as attracting players back into the game and we'll help you achieve that. The Sussex Slam will operate a targeted social media marketing campaign advertising a convenient route back into cricket. From that, interested players will be able to find their nearest team and contact you directly through the competition website.



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AFFORDABLE



We want this bold brand of the game we love to be financially viable for all types of teams, that's why we're working with Sussex Cricket and various suppliers to ensure that everyone can realistically afford:

THE ENTRY FEE, OUR PINK MATCH BALLS, MATCH EQUIPMENT & (IF DESIRED) TOTALLY BESPOKE, SUBLIMATED, COLOURED KIT



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CONVENIENT

There's no point having a fast match if you have to traipse all around the county to get there. The Sussex Slam keeps the competition regionalised all the way to the Finals so that travel time is minimised.



MOMENTUM

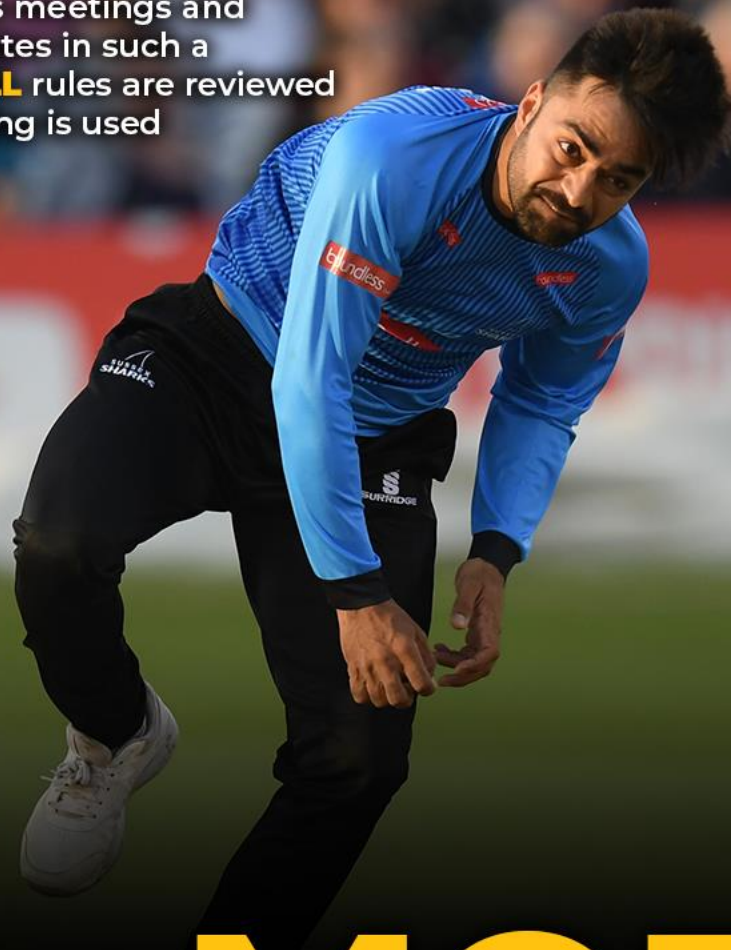


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How can you build interest within your club for short-form cricket if you can be out in the 1st round? That's why every team is guaranteed 4/5 matches, the first set of which will be in a group stage against your nearest rivals!

EFFICIENT

Nobody wants another competition that involves endless meetings and struggles to move with the times. The Sussex Slam operates in such a way that ensures **YOU** can do everything your mobile. **ALL** rules are reviewed **EVERY** year according to what **YOU** want and online voting is used to ensure a fully democratic process.



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MORE

Full details, including how to enter, can be found at [@SUSSEXSLAM](https://www.sussexslam.co.uk) [WWW.SUSSEXSLAM.CO.UK](https://www.sussexslam.co.uk)