

# PLAY-CRICKET



THE ONLINE HOME OF RECREATIONAL CRICKET

**THE SMART,  
SIMPLE WAY  
TO RUN YOUR  
SEASON.**

**PLAY-CRICKET**





# MAKING YOUR ROLE SIMPLER.

Play-Cricket is the only free online tool you need to manage the game and access all the latest scores and stats.

“

I would say to any League, just do it. Play-Cricket is a great system and works really well. It is very reliable.

GRAHAM H  
NIDDERDALE & DISTRICT LEAGUE

”



Play-Cricket is the online home of recreational cricket, designed for people running cricket in clubs, leagues, competitions and communities.

Designed and tested alongside league administrators, it's the largest source of fixture information and player statistics in the recreational game.

The comprehensive range of free tools make it a leader in its field.



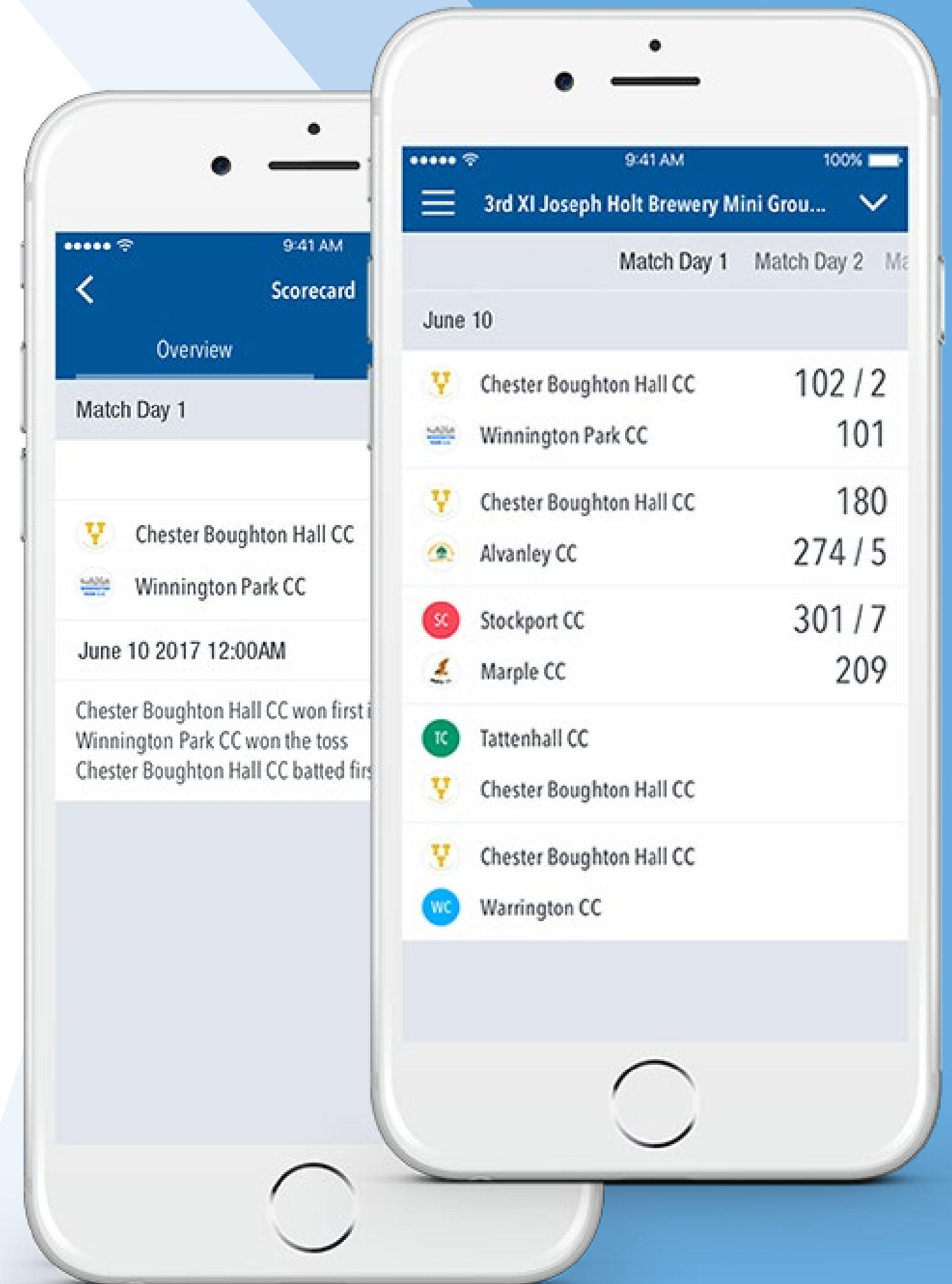
SCORER



LIVE



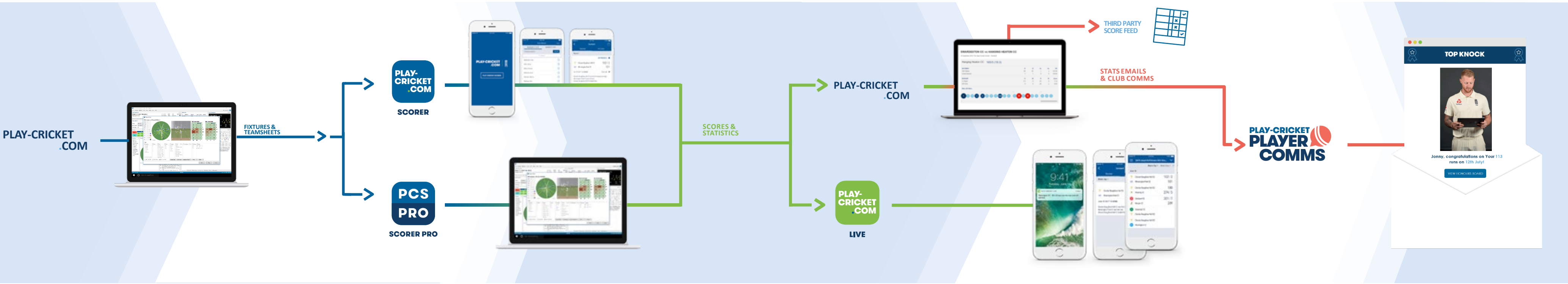
SCORER PRO



PLAY-CRICKET



EVERYTHING YOU NEED  
TO RUN YOUR SEASON.





# BENEFITS.

**PLAY-CRICKET**



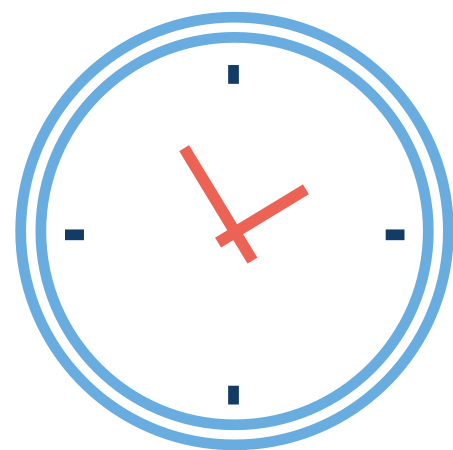
## **NO CHARGES.**

Enjoy all of the features for free.



## **NO MULTIPLE LOG-INS.**

Access everything through one username. We are fully GDPR compliant.



## **NO TIME WASTING.**

Upload live score data automatically to Play-Cricket.com and the Play-Cricket Live app by using either of Play-Cricket's scoring tools.



## **NO HASSLE.**

Tick off all your tasks and manage your communication and emails with Play-Cricket's inbuilt tools.

# WHY CHOOSE PLAY-CRICKET LEAGUES



**PLAY-CRICKET**



**Free league website**



**Save time with player  
registration**



**Communicate with  
clubs and players**



**Official links to live  
scoring technology**

# WHY CHOOSE PLAY-CRICKET CLUBS



**PLAY-CRICKET**



**Free and easy to maintain club  
website**



**Less administration**



**Communicate instantly with  
your members**



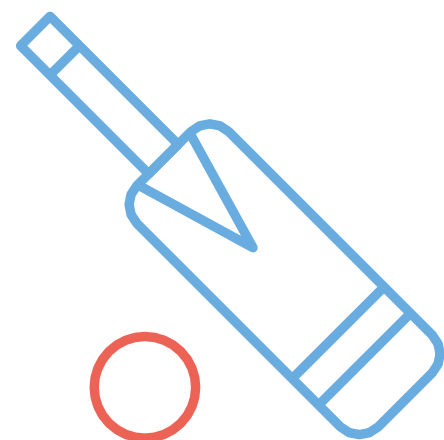
**Free scoring tools**



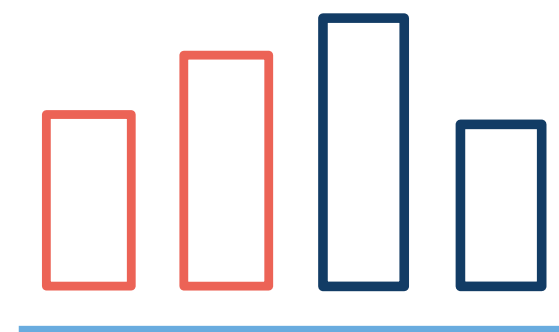
# WHY CHOOSE PLAY-CRICKET PLAYERS



**PLAY-CRICKET**



Track your career performance  
and averages



Compare your statistics  
against others



Analyse the opposition



Free Live following app

# TRUSTED BY CLUBS, PLAYERS AND LEAGUES.

PLAY-CRICKET



7.1  
MILLION

Devices accessed Play-  
Cricket.com in 2021

OVER 275  
MILLION

Hits on Play-Cricket.com,  
including scorecard and  
stats views in 2021

692 LEAGUES  
AND OVER  
6,900  
CLUBS

Now using Play-  
Cricket

10,000

Scorers across  
England and Wales  
use Play-Cricket  
scoring

73,600  
GAMES

scored digitally in 2021

# FEATURES

## PLAY-CRICKET.COM



Fixture generation and  
validation technology

“

I like being able to upload large numbers of fixtures rather than enter them manually. This is very useful.

CAROLE M  
CENTRAL ESSEX DISTRICT LEAGUE

”



Automatic bonus points  
calculation based on  
your league



Capture all of your club  
contacts and manage  
communication with them in  
once place

“

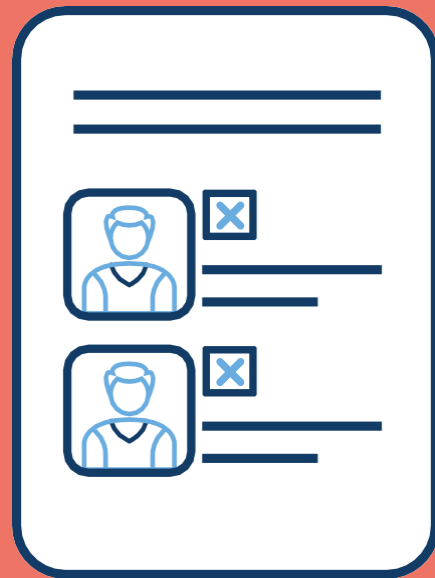
As a league management tool, I find it efficient and easy.

ADAM D  
READING MIDWEEK CRICKET LEAGUE

”

# FEATURES

## PLAY-CRICKET.COM



Maintain accurate  
disciplinary records of  
affiliated players



Marks and reports



Document library

“

The player registration and transfer system has removed all paper and sped up the whole process for our league.

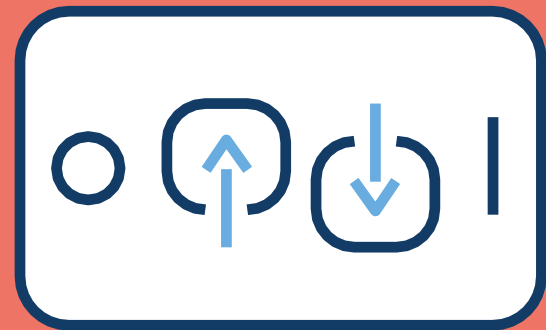
TERRY T  
DERBYSHIRE COUNTY LEAGUE

”



# FEATURES

## PLAY-CRICKET.COM



Easy import and export



Validation of  
fixtures, results etc.

“

I used to spend up to four hours per week to get the results and tables for one division. I can now do eight divisions in two hours.

DENNIS W  
DEVON CRICKET LEAGUE

”



Display club contact in  
the league

# FEATURES SCORING TOOLS

Play-Cricket offers two world-leading digital scoring solutions.

10,000 scorers across England and Wales use Play-Cricket scoring.

Our scoring solutions have always been free for everyone.



SCORER



SCORER PRO



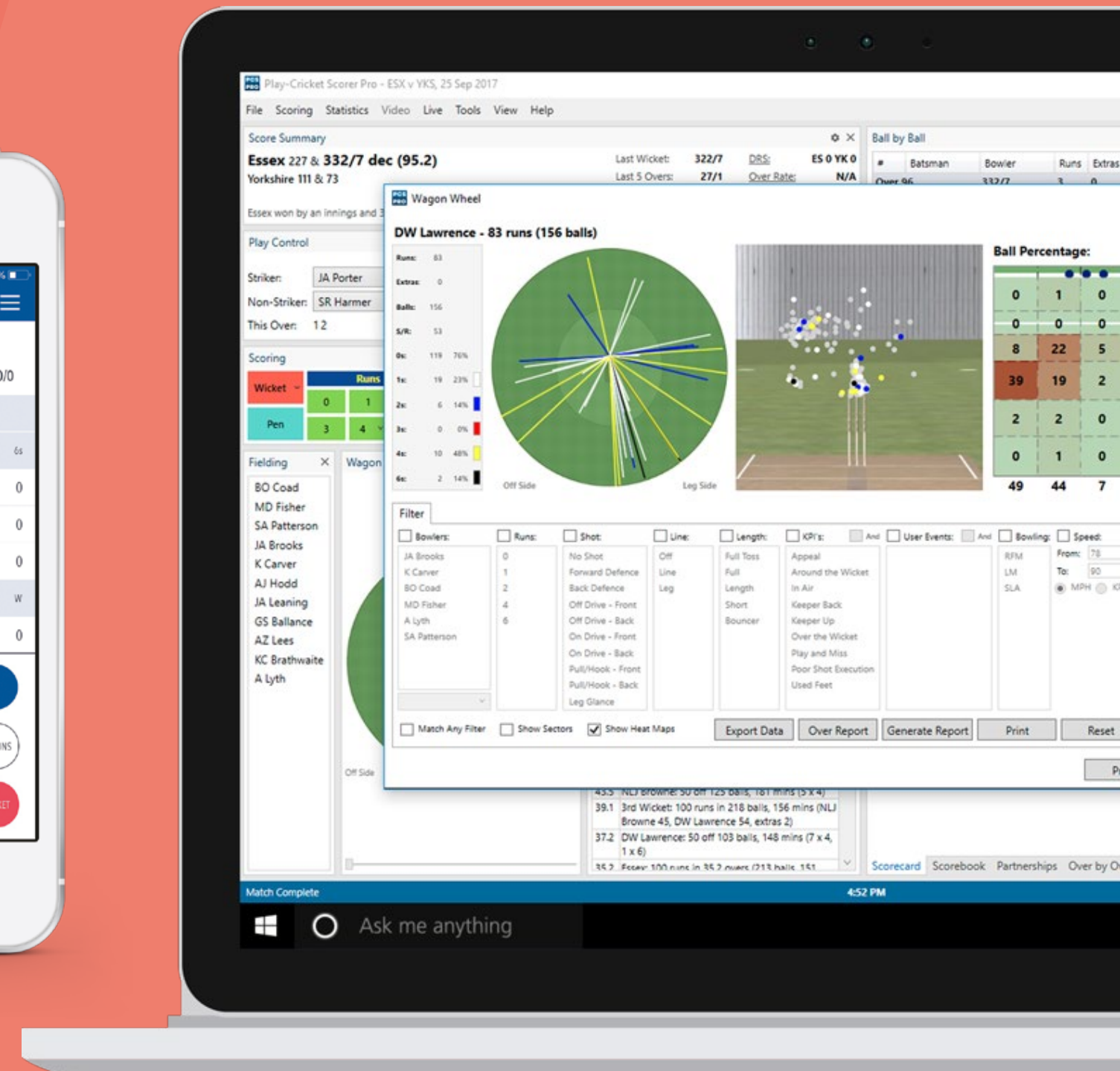
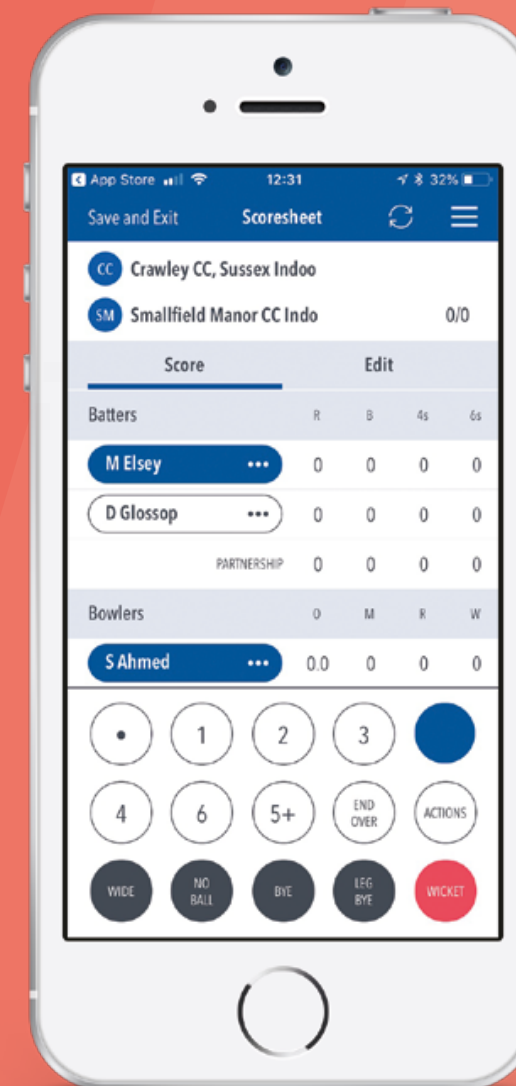
“

It's so easy for anyone to pick up and score a match, and its all linked to play-cricket.com. Live scores, auto updates to our twitter feed and being able to drive the scoreboard are great features.

CHRIS E

NORTH STAFFS & SOUTH CHESHIRE LEAGUE

”



# FEATURES SCORING TOOLS

“

The availability of the scoring app was the clincher. Especially as Play-Cricket allowed us to enter scorecards without having to score online.

We trialled Play-Cricket throughout our junior league in 2017 and have since made Play-Cricket compulsory in the senior league from 2018.

PHIL S  
HUDDERSFIELD LEAGUE

”

## 2021 SEASON STATISTICS

**73,600**  
GAMES

were scored digitally

**54,000**  
GAMES

were scored on Play-  
Cricket Scorer by  
8,300 people

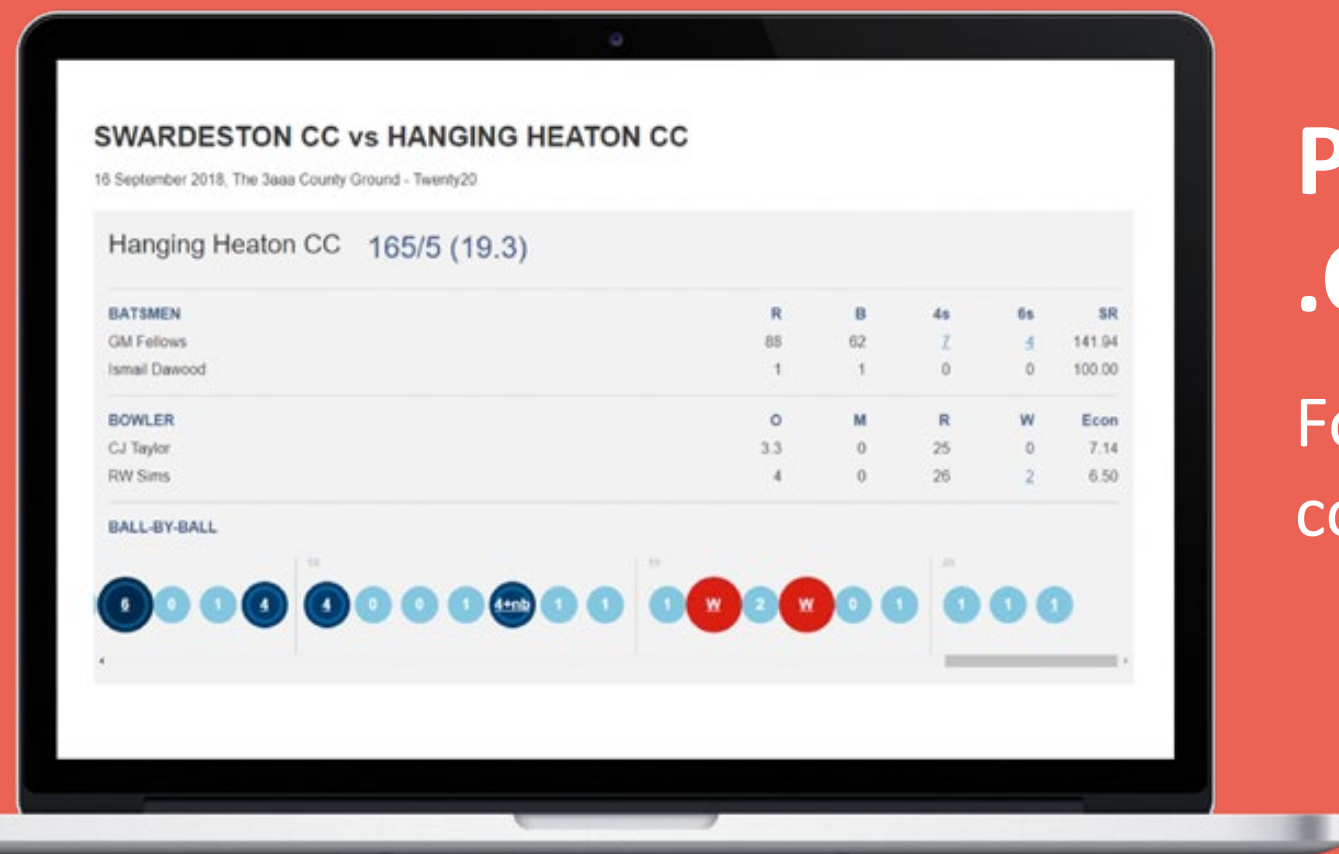
**19,000**  
GAMES

were scored on Play-  
Cricket Scorer Pro by  
1900 Scorers

**1,000**  
FIRST CLASS GAMES

scored by 156 scorers

# FEATURES FOLLOWING ON GAMEDAYS



The laptop screen shows a cricket match page for 'SWARDESTON CC vs HANGING HEATON CC' on 16 September 2018. The page displays the score 'Hanging Heaton CC 165/5 (19.3)' and a table of batsmen and bowlers. Below the table is a 'BALL-BY-BALL' section with a sequence of colored circles representing the balls.

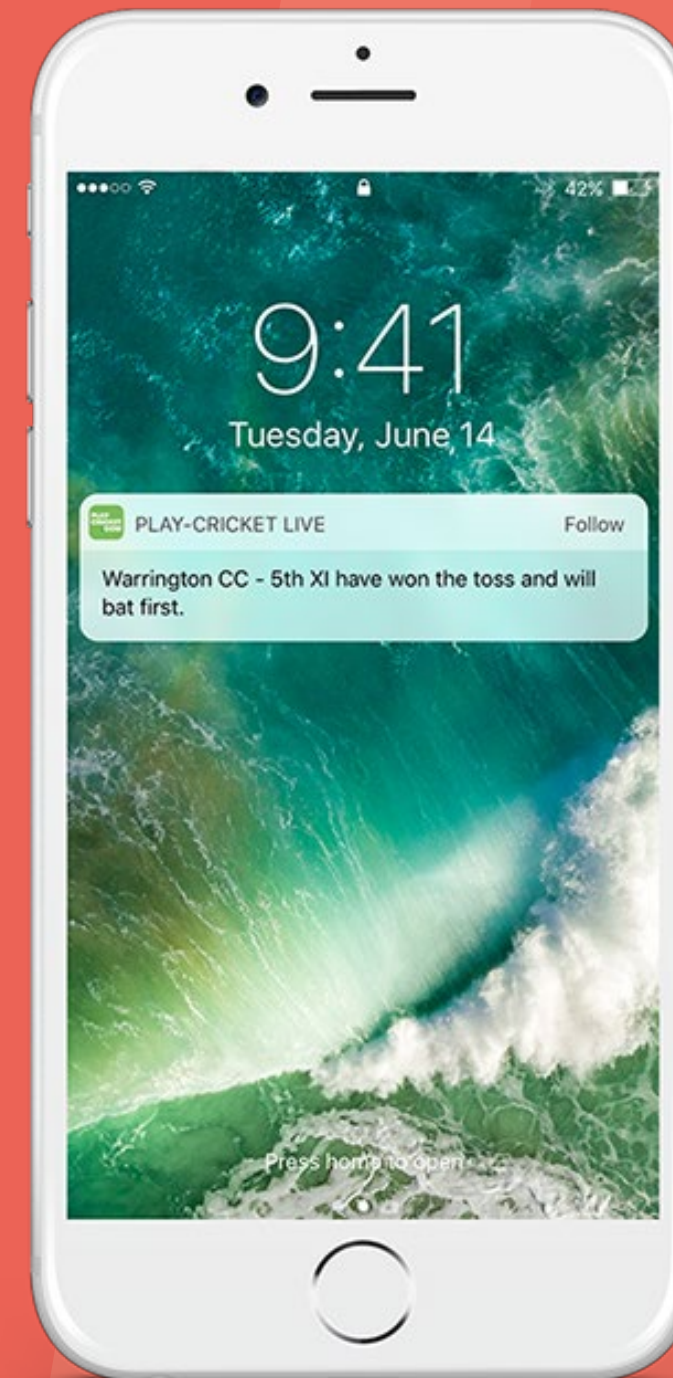
SWARDESTON CC vs HANGING HEATON CC					
16 September 2018, The 3aaa County Ground - Twenty20					
Hanging Heaton CC 165/5 (19.3)					
BATSMEN		R	B	4s	6s
GM Fellows	88	62	2	5	141.94
Ismail Dawood	1	1	0	0	100.00
BOWLER		O	M	R	W
CJ Taylor	3.3	0	25	0	7.14
RW Sims	4	0	26	2	6.50

BALL-BY-BALL

6 0 1 4 4 0 0 1 4nb 1 1 1 W 2 W 0 1 1 1 1

## PLAY-CRICKET .COM

Follow the game on your computer with live updates.



## PLAY-CRICKET LIVE APP

Follow any game scored on your phone and delve into stats, such as wagon wheels, manhattans and worms.

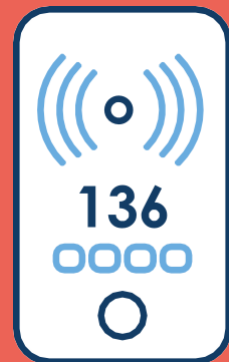


Play-Cricket Live updates are in development for the 2019 season.



# FEATURES

## 2021 FEATURES



Enhanced live scores  
and player stats



Match types  
automatically setup



Improved data  
organisation across  
clubs, leagues, player,  
teams, umpires and  
scorers



GDPR updates  
for player  
registration

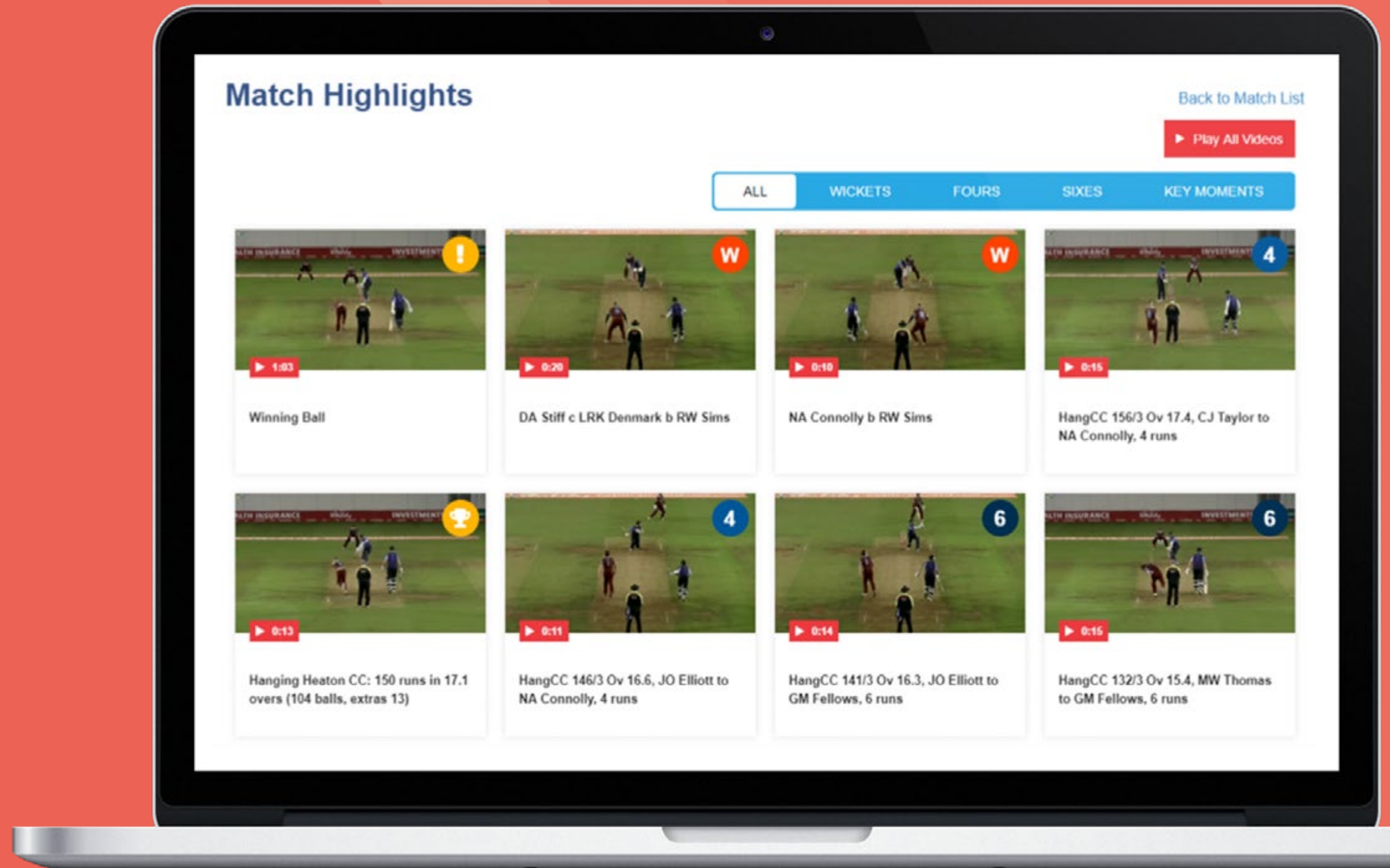


# FEATURES

## 2021 FEATURES

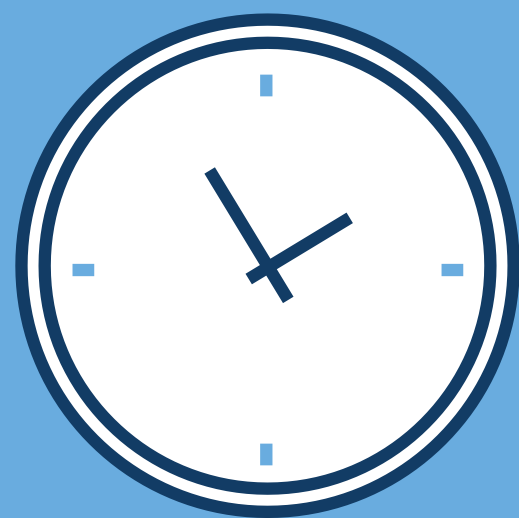
### INTEGRATED VIDEO

Both NV Play (PCSO Pro and Interact Sport (PCS) now provided video streaming and highlights packages which integrate with Play-Cricket.com

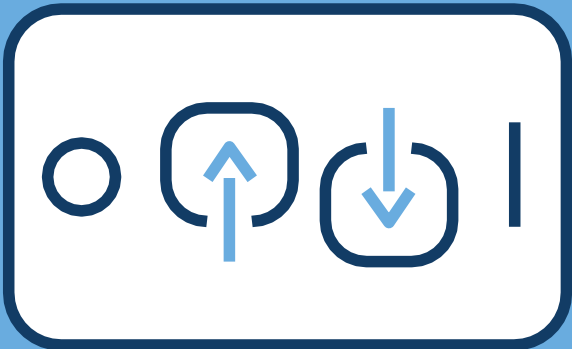


# MATCHDAY JOURNEY

## PRE-SEASON



Time for league administrators to create club fixtures for each division ahead of the upcoming season



Players share their availability weekly, monthly or for the whole season

PRE-SEASON



BEFORE THE GAME



DURING THE GAME



AFTER THE GAME



POST-SEASON

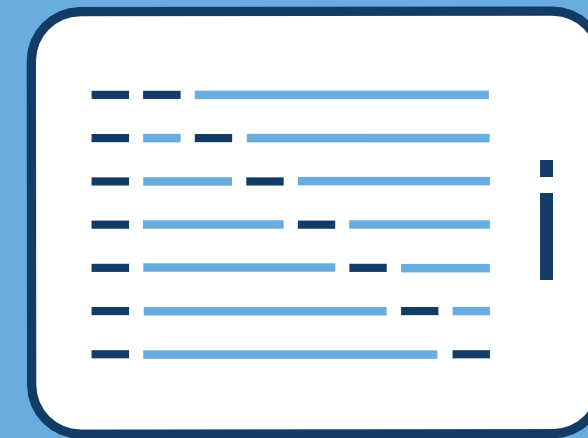


# MATCHDAY JOURNEY

## BEFORE THE GAME



Club administrators can easily send out availability emails to players and team selection news



Once the team is confirmed, all of the fixture details can be downloaded and viewed in **Play-Cricket Scorer** or **Scorer Pro**

PRE-SEASON



BEFORE THE GAME



DURING THE GAME



AFTER THE GAME



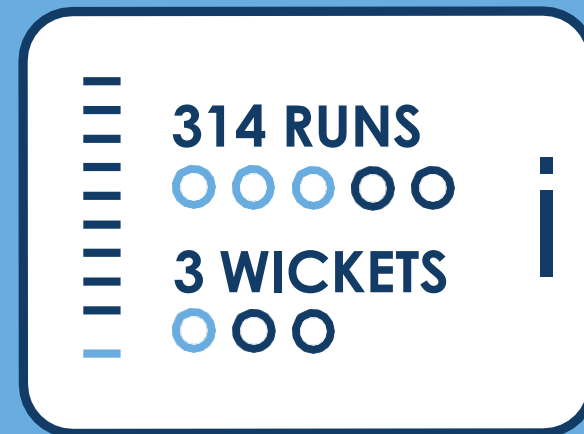
POST-SEASON





# MATCHDAY JOURNEY

## DURING THE GAME



Using Play-Cricket Scorer, the scorer can upload scores in real time from the boundary side, automatically transferring live score data to Play-Cricket.com



Everyone can follow the game in real time, wherever they are, with **Play-Cricket Live** or on Play-Cricket.com

PRE-SEASON



BEFORE THE GAME



DURING THE GAME



AFTER THE GAME

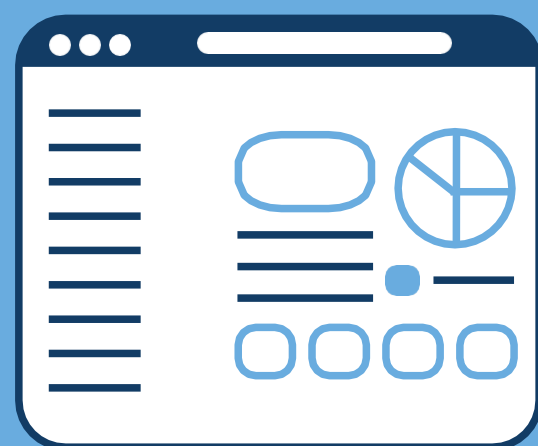


POST-SEASON



# MATCHDAY JOURNEY

## AFTER THE GAME



**Play-Cricket.com** is already up to date when Play-Cricket Scorer or Scorer Pro are used to keep score, with league table and player stats available to view automatically



Club administrators can easily verify the scorecard, whilst enjoying a drink and a hassle-free end to the day!



Ahead of next week's game, registered players who've opted in will also get a midweek personalised email update, including Honours Boards, stats and insight into next weeks opposition

PRE-SEASON



BEFORE THE GAME



DURING THE GAME



AFTER THE GAME



POST-SEASON

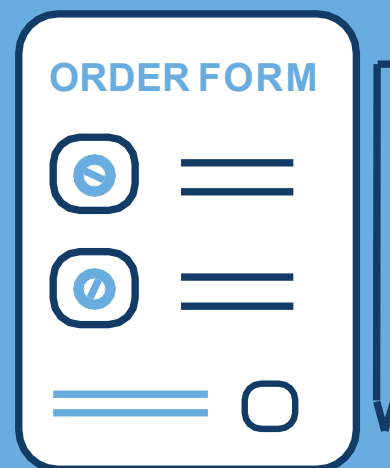


# MATCHDAY JOURNEY

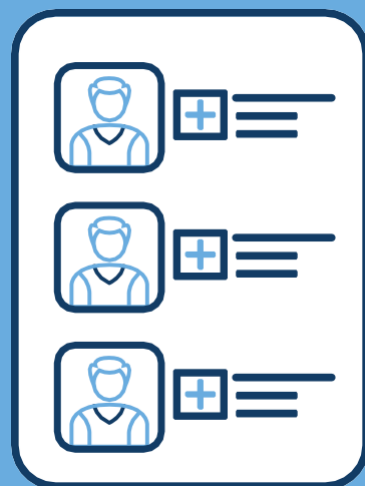
## POST-SEASON



Season stats at your fingertips - easily identifying end-of-season award winners



Prepare for next season, collate ball and hand book orders, collate and analyse reports



Add new players and teams to your club or league





# WHO'S IT FOR ?

Play-Cricket has been designed and tested alongside the people at the heart of the recreational game and is made for:



COUNTY CRICKET BOARDS



LEAGUES



CLUBS



PLAYERS



**PLAY-CRICKET**





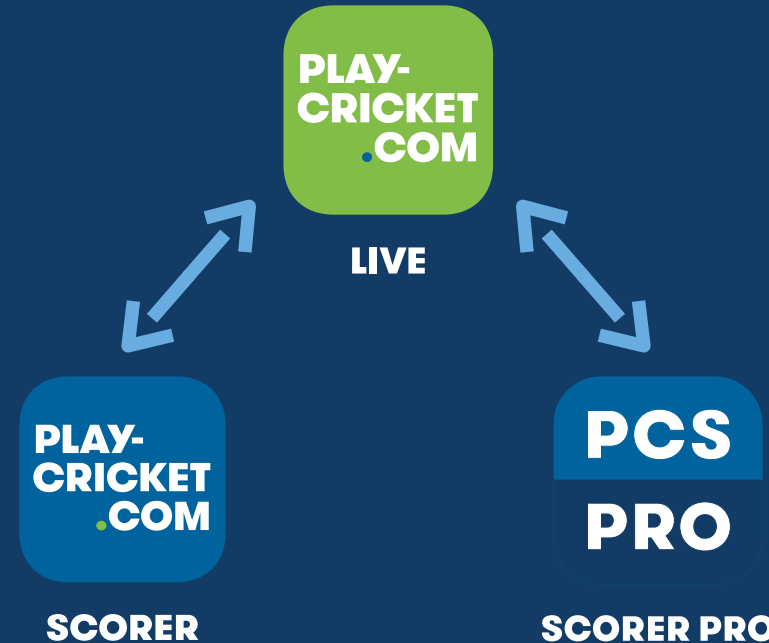


# LEAGUES



Hassle free administration tools allow you to easily register players and manage competitions

PLAY-CRICKET  
.COM



Connect and integrate with your other tools and mobile scoring: Play-Cricket Live, Play-Cricket Scorer and Scorer Pro



Keep up your communication with clubs, officials and players using the inbuilt email system

“

Managing our league is a breeze with Play-Cricket, there is so much you can do with it. I'm still finding new things all the time.

**CHRIS E**

NORTH STAFFS & SOUTH CHESHIRE LEAGUE

”



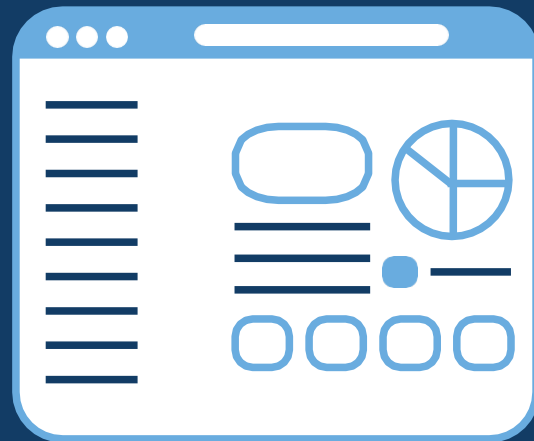
# CLUBS

“

**We chose Play-Cricket for both our league and club. Our biggest problem was paperwork, communication and the lack of volunteers to help. All this is easier with Play-Cricket.**

**MELVYN B**  
SOUTH YORKSHIRE CRICKET LEAGUE

”



Connect with your league and make match days even better by using Play-Cricket Scorer or Scorer Pro's real-time scoring technology



Always know your player availability and share the latest team selection with your members



Keep up your communication with members and players all in one place using Play-Cricket.com's email system



# PLAYERS

**64%**  
OF PLAYERS

agree that better and more accessible playing statistics encourages them to play more

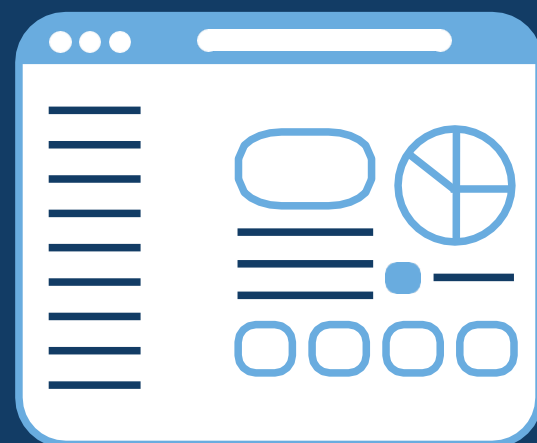
“

**After each game I review my stats on Play-Cricket.com. It plays to my competitive nature, that I want to have the best bowling stats in the club - it encourages me to play and practise harder.**

**CHRIS H**

SMALLFIELD MANOR CC, SUSSEX CRICKET LEAGUE

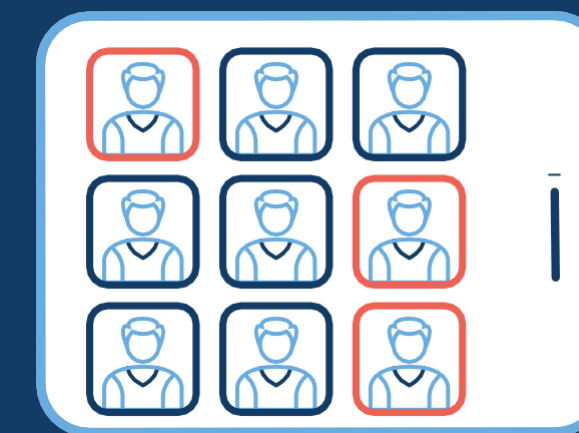
”



Access all your top stats including tracked performances and averages over your entire season and career



Receive personalised stats emails including congratulatory emails from England stars for your top performances



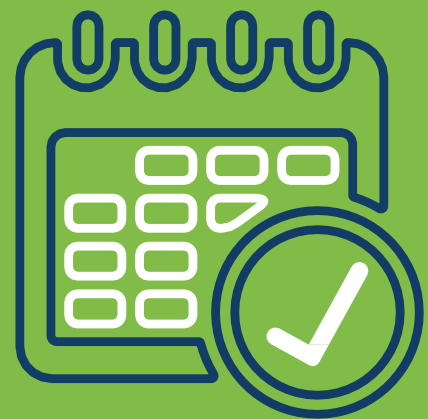
Manage your availability and get notified of selection and any other important news from your club and league

# HELP & SUPPORT

Play-Cricket is a tool you can trust and is the only official, not-for-profit platform for managing the recreational game.



Free support and training is available at every stage of the setup process



Our dedicated email helpdesk [play.cricket@ecb.co.uk](mailto:play.cricket@ecb.co.uk) is open seven days a week

“

**The helpdesk service is excellent, with queries answered quickly and concisely to get things moving again.**

**IAN H**

DERBYSHIRE & CHESHIRE LEAGUE

”



A whole library of help guides and walkthrough videos can be accessed online to help you get started



Play-Cricket is always listening to user feedback and is developed and tested with the people at the heart of the game

# THE SMART, SIMPLE WAY TO RUN YOUR SEASON.



Key features have been designed and tested alongside administrators.



All your key information is stored in one easy-to-manage online hub.



Save administration time, from organising fixtures to bonus points.

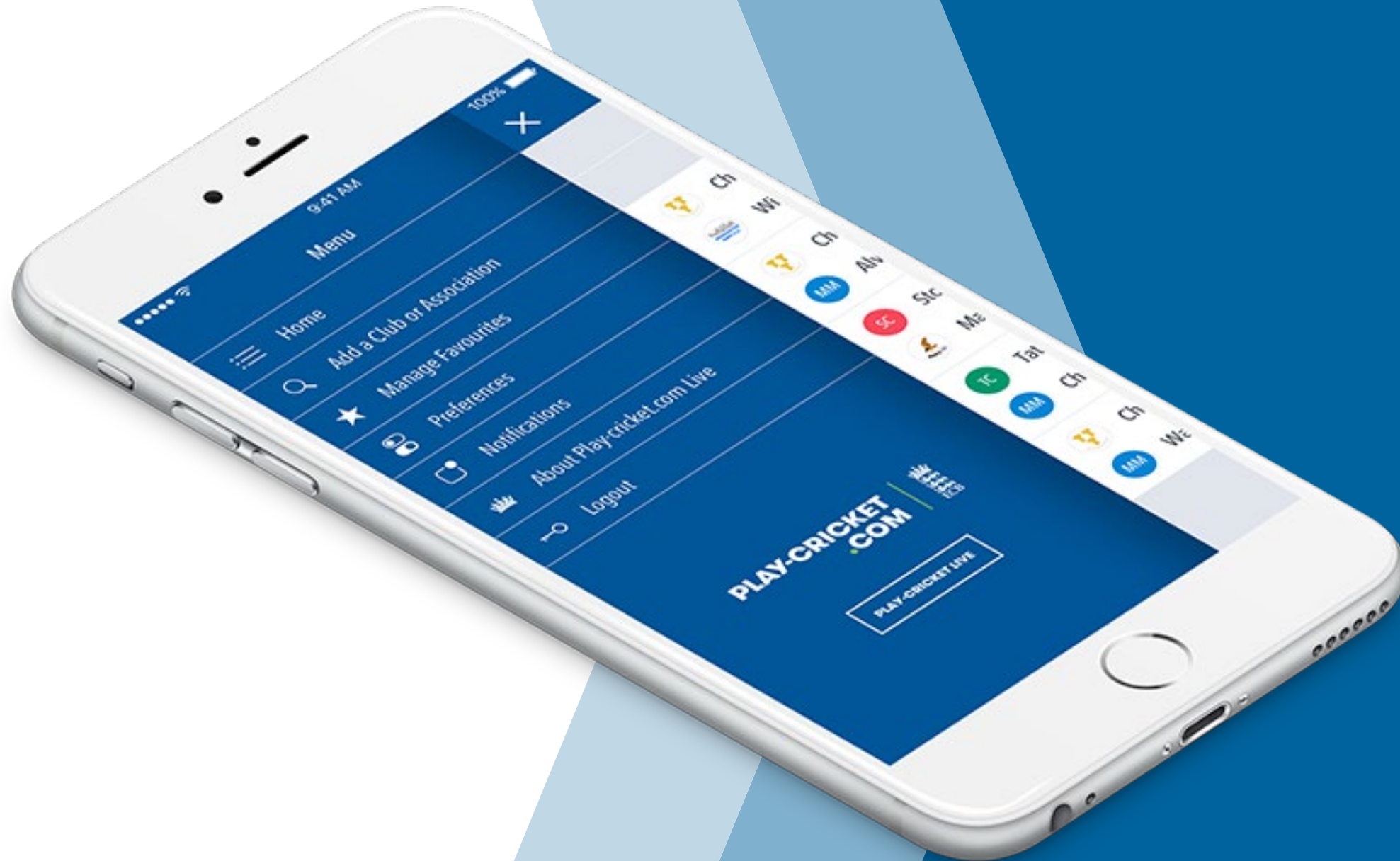


Quick and simple player registration.





# MAKING YOUR ROLE SIMPLER.



Easily manage communication with league and club members.



Stats package including abandoned matches, player favourites and Honours Boards.



Score games live using Play-Cricket Scorer or Scorer Pro to automatically upload scores to Play-Cricket.com and Play-Cricket Live.

**PLAY-CRICKET**



**NO MORE HASSLE.**  
**NO MORE CHARGES OR PAYWALLS.**  
**NO MORE MULTIPLE LOGINS.**