



NATIONAL PROGRAMMES NEWSLETTER

Hi there,

If by now you have started delivering your National Programmes, we hope it's going really well and everyone involved is having fun!

Whilst we've seen a record number of participants signed up since we launched, we are under no illusions as to the continued pressure that you are under to deliver National Programmes this year, so thank you once again for your work and incredible commitment.

We know how important the club equipment offering is, and we understand the frustration that we cannot offer it this year. Rest assured that we are reviewing our offering for next year to ensure we deliver sufficient support for clubs to deliver National Programmes.

EQUIPMENT UPDATE

A reminder that regrettably, new centre equipment and clothing for both new and existing clubs will not be available this year and **the online shop will also not be opening.**

The processes by which we source equipment and clothing and work with suppliers means that distribution of *all* equipment is unable to be completed this year, not just affected items. We hope that this provides some clarity to those asking whether any equipment and clothing would be available.

Balls

We are also aware that some clubs are still waiting for the replacement balls to arrive. Due to unforeseen circumstances - including international shipping issues - we are continuing to work to overcome the delays to shipments as fast as we can. Please note that if you have completed your order within the last week, you will not receive your balls until after June 10th.

Medals

Whilst Medals are not available this year, a reminder that certificates are available to download from the [Resource Hub](#) or via the button below. You can print the required numbers locally, as in previous years.

Thank you once again to the dedication and relentless work of all those who continue to support All Stars and Dynamos Cricket, and for your patience and understanding this year especially.

[NATIONAL PROGRAMMES CERTIFICATES](#)

SOCIAL MEDIA TOP TIPS

Since courses started earlier this month, we're seeing loads of brilliant content being shared from both clubs and participants on our social media channels.

If you're relatively new to social media, or could do with simply brushing up on your skills, here's some handy tips for increasing engagement and raising your clubs' profile.

Top Tips for Social Media

- ★ Tag us in any National Programmes content you produce, using #AllStarsCricket or #DynamosCricket
 - ★ Remind parents and guardians to tag us in their content as well!
- ★ We really love photos, but videos and reels are particularly engaging and tend to perform well, so try to produce a mixture if you can
- ★ Collaboration posts – if you're creating an Instagram post, consider collab'ing with our Instagram channel
 - ★ When you're ready to upload, you will see the option to 'invite collaborators'. Click that button and simply type in Allstarscricket or Dynamoscricket
 - ★ Once our Instagram channel has accepted the collaboration, your post will be shared to our followers and you'll be shown as the author of the post, reaching many more than if you had just posted on your own channel

We love seeing smiling kids having fun and taking part in their t-shirts! We also really enjoy seeing the courses from the clubs' perspective. Here's a round up of recent moments from the All Stars Instagram channel.



We are always on the look out for positive news and case studies from clubs and centres delivering National Programmes, so if you have a story to tell, please contact us via our helpdesk for [All Stars here](#) and [Dynamos here](#).

The ECB National Programmes Team



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