

# EXPAND YOUR FACILITIES, PLAY MORE CRICKET

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Welcome to the world's most versatile,  
portable, artificial cricket surface



[WWW.FLICX.COM](http://WWW.FLICX.COM)



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# INTRODUCTION

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Flicx aims to make cricket a more accessible and diverse sport and grow the number and quality of cricket facilities available across the globe



# HISTORY



Originally developed in South Africa in 1997 by entrepreneur Richard Beghin, the Flickx Pitch was designed to provide a portable, durable, and high-quality playing surface in communities lacking traditional cricket facilities. Over the years, the Flickx Pitch has transformed how cricket is played, enabling matches and training on virtually any surface, from grassy fields to concrete courts and even up Mount Everest for the world's highest cricket match!

Fast forward to today, now manufactured in the UK and exported all around the world, the versatility of the 2G Flickx Pitch is inspiring a new generation of players and bringing the game to new locations.







# WHAT IS THE 2G FLICX PITCH?

The 2G Flicx Pitch is a hugely VERSATILE and highly DURABLE cricket surface solution tailored to meet the needs of players, schools, clubs, and communities across the world whilst SAVING TIME and MONEY with ground preparation and maintenance. Add extra pitch capacity with a TOP-QUALITY realistic surface giving CONSISTENT BOUNCE for all ages abilities and ball types.







## MATERIAL

The 2G Flick Pitch has a modular design created by connecting interlocking thermo-plastic tiles made from **Low-Density Polyethylene (LDPE)**. It's UV protected and designed to withstand heavy use and all-weather conditions. Its unique composition offers **good grip** but it's soft enough to easily roll out. The 2G Flick Pitch is fully recyclable.



## PORTABILITY

2G Flick Match Pitches are supplied in two half pitch batting ends which **clip together** in the middle to form your full wicket. A free Flick Trolley is included making it possible for one person to roll it out, although having two people makes lighter work.

The 2G Flick Pitch is **quick and easy** to use and move. It should be stored upright on its end.



## VERSATILITY

The **robustness** of a 2G Flick Pitch allows it to be used on various under surfaces like grass, concrete, and artificial turf without damage, making it a highly **versatile** option. The Pitch composition makes it suitable for practice and competitive matches, for adults and junior players and with all ball types giving you a huge range of options for both outdoor and indoor cricket.



Each 2G Flickx Pitch is hand made to order in the UK with fully integrated crease lines and ramp tiles at the entrance and exit of the pitch.







# MATCH PITCHES

## 2G FLICX MATCH PITCH

The Match Pitch is a traditional, plain design with integrated white crease lines. It's available in Extra Length, Senior, Junior and Mini sizes as well as three standard batting end options. We can make bespoke size pitches on request and our standard Match pitch colours are green, beige and blue although any bespoke customisation is also possible.

## 2G FLICX MULTI-AGE PITCH (MAP)

The Multi Age Pitch (MAP) is our bestselling design as enables you to play multiple age group matches all on the same pitch, just by moving the stumps. Our Senior MAP for example is a full-length adult pitch with junior crease lines in built at 19 and 17 yards. As each pitch is hand made to order, the crease lines can be made fully bespoke to your requirements and supplied in either yards or metres.





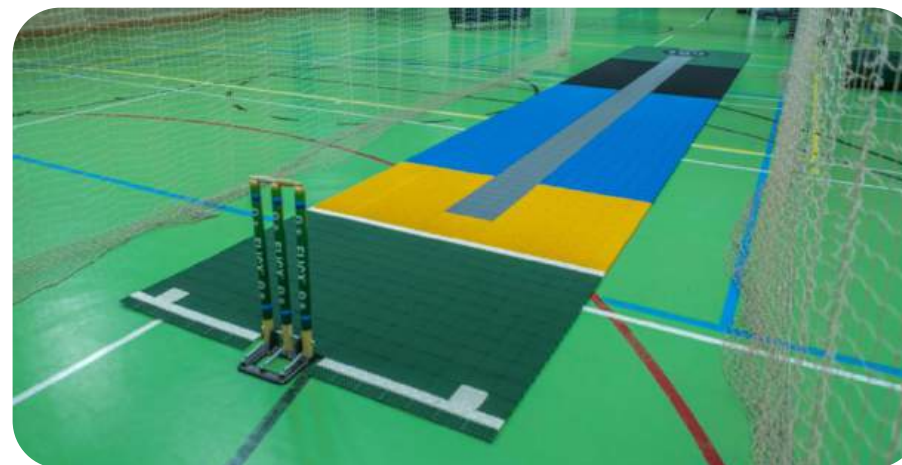
# COACHING PITCHES

## 2G FLICX SKILLS PITCH

The Skills design is a great coaching aid for all players. It has a hawk eye strip down the middle as well as coloured target tiles to help with bowling accuracy and line and length. It also aids batters' decision making and several coaching drills can be created to improve players of all age and ability. The Skills Pitch is bright and bold but with the same performance as the Match or MAP pitches.

## 2G FLICX EAGLE-EYED PITCH

The Eagle Eye design replicates the "hawk eye" system and gives bowlers clear zones in which to pitch the ball at a full, good or short length. These zones support bowling accuracy and consistency and aid batting decision making and are suitable for players of all age and ability. The performance is the same as the Match pitch but the bright, bold design is great for younger players and as a coaching aid.

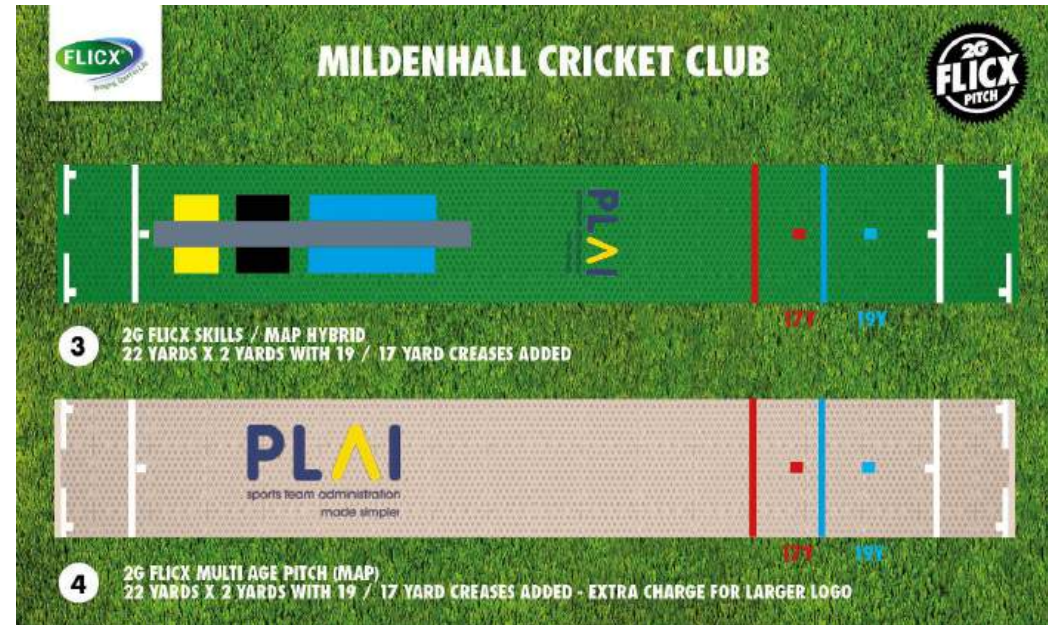






# CUSTOMISATION OPTIONS

Handmade to order in the UK – bespoke sizes, designs, colours and branding possible.



[kate@flicx.com](mailto:kate@flicx.com) for bespoke pitch requests & mockups



# BENEFITS FOR CLUBS, SCHOOLS AND HOMES

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Expand your Capacity, Play More Cricket....  
A quick and cost-effective solution to grow the game



# VARIED APPLICATIONS OF A 2G FLICX PITCH

## EXPAND

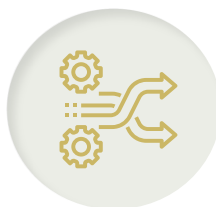


Utilise your **outfield** to host additional matches and training.

Cater for more teams / players and get more from your space whilst taking pressure off the main square and saving time and money on ground preparation.

Extend the season and reduce cancellations due to wet / bad weather. More options !!

## CONVERT



**Convert** grass fields used for other sports like football and rugby for cricket

**Open up** community green spaces such as parks to host cricket matches and training

Roll out over existing synthetic pitches (sand dressed or 3G artificials) or other firm, flat surfaces to play cricket including on playgrounds and tennis courts

## TRANSFORM & PROTECT

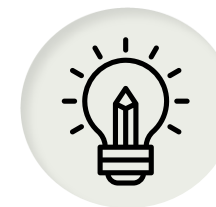


Play a **better standard** of indoor cricket by using a more realistic cricket mat in your indoor sports hall.

Upgrade worn synthetic cricket pitches quickly and cost effectively without ground works.

Roll out on top of your main turf square to give a **realistic** practice surface whilst protecting the undersurface.

## CREATE



Create a top-quality cricket practice net at home on grass or by making an artificial subbase to enjoy year-round cricket training.

With Flicx you can take cricket **anywhere** making it an ideal tool to **develop cricket** and make it more **accessible** to more people in communities around the world.

Create **pop up** facilities and festivals to extend the games reach



# BENEFITS OF THE 2G FLICX PITCH



## + VERSATILE

Suitable for adult and junior matches and training both indoors or outdoors across various under surfaces (grass, artificial turf, indoor flooring or sand).



## + PORTABLE

Roll-out, roll up design makes it easy to transport and set up at different locations.



## + DURABLE

Built to last with UV-resistant material, weatherproof construction for year-round use.



## + IMPROVED PLAYABILITY

Enhances bounce consistency and pace, offering a realistic cricket-playing experience.



## + LOW MAINTENANCE

Requires minimal upkeep, saving time and costs for clubs and schools ground staff and volunteers.



## + INCLUSIVE

Encourages grassroots development by providing a quality pitch for players of all levels. Play your shots in confidence.



## + CUSTOMISABLE

Available in various sizes, colours and designs to suit specific needs and requirements. Logo branding also available. Hand made to order in the UK.



## + ECO-FRIENDLY SOLUTION

Sustainable and reusable, making it an environmentally conscious choice. Saves water and energy costs associated with turf wicket curation.





# FLICK PITCH PERFORMANCE

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The 2G Flick Pitch offers a balance of performance, portability, and affordability that makes it an excellent alternative to traditional artificial and turf pitches, especially in environments where space and budget are a concern or in multi-sport or green public spaces.

NB- Spikes should not be worn on a 2G Flick Pitch. Wear rubber soled shoes or trainers only.





# WHAT IS THE BOUNCE LIKE?

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The performance of the 2G Flicx Pitch directly reflects the underlying surface it is rolled out on. The bounce will be higher on hard surfaces compared to beach cricket. It's important that the pitch sits flush with the undersurface rather than floating on top as this will absorb the balls energy, reducing the bounce. A well-prepared grass surface cut down short to 15mm will give you great results

*"We have been delighted with how the pitches have played with good bounce and carry for the bowlers, which in turn has allowed the batters to play more varied shots."*

**Chris Hope, Director of Cricket  
at Kimbolton School**



# PLAYING EXPERIENCE

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Coaches and players appreciate how the 2G Flicx Pitch allows for practice in a variety of conditions. The pitch's portability means it can be easily set up in different locations, providing coaches with more flexibility for training sessions, especially when traditional pitches are unavailable.

Players enjoy the fact that they can play on a pitch that offers good grip and behaves similarly to a natural wicket, helping them develop better techniques in a controlled, adaptable environment.

*"Players using the 2G Flicx Pitch from a young age are ahead of their peers, as it enables them to effectively learn both front and back foot shots due to the truer bounce. This early exposure helps players develop a more complete range of batting skills, giving them a significant advantage in their cricketing progression."*

**Owen Dawkins, Gloucestershire CCC Batting Coach**



# ROLL OUT / ROLL UP VS SEMI PERMANENT VS PERMANENT?

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The 2G Flicx Pitch is mainly used a portable, roll out wicket put out and back before matches and training however it can also be used semi-permanently and left down throughout the season in clubs and schools where security isn't a concern (its important if the sub surface is green, that the grass is kept cut short underneath the Flicx).

It is also possible to create an artificial year-round for your Flicx, this gives you year-round cricket options and is relatively cheap and simple to construct. Advice is available here ([link](#))





# COMPARISON VS TURF / SYNTHETIC ALTERNATIVES

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Installing and maintaining a full turf pitch can be costly, especially when considering ongoing maintenance, watering, and time spent. Artificial pitches also have a high initial setup cost. The 2G Flicx Pitch, however, is affordable and offers a long lifespan with minimal upkeep.

The bounce on the 2G Flicx Pitch is consistent and realistic, mimicking natural turf wickets. Many other artificial pitches and indoor carpets, while durable, can sometimes offer a different feel underfoot or with the ball's bounce. This makes the 2G Flicx Pitch ideal for developing skills that translate directly to outdoor match conditions.





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# CASE STUDIES

"Flicx has proven to be the perfect solution for our league" - RPCL

CHIPPENHAM CC | JAPAN | RPCL | REDMAIDS | TRINITY ACADEMY | CRICKET ARENA | COLUMBIA | HEATHFIELD





# CHIPPENHAM CC

(UK CLUB)

The 2G Flicx Pitch addresses the need for more training space at Chippenham Cricket Club, particularly in light of limited resources and increased demand due to growing junior and women's sections. The pitch helps maximise the use of their existing grounds without overburdening volunteers or requiring extra maintenance.

Since purchasing the pitch, Chippenham has significantly improved its training capacity and game facilitation. The pitch is used for multiple purposes, including hosting women's softball festivals, junior and senior club training, and even as a potential indoor net. It has saved the club time in preparation and provided a consistent, high-quality playing surface, all while allowing for more matches and training sessions to take place simultaneously.

*"The 2G Flicx Pitch has enabled us to meet the growing demands of our club, especially with more juniors and women's cricket. It gives us more space and better-quality training facilities without adding pressure on our grounds team. It's versatile, consistent and opens up opportunities to host more cricket, from junior matches to women's softball festivals and senior training sessions. It's a fantastic asset for any club looking to expand their offering."*

**Darren, Chairman of Chippenham Cricket Club**







# TRINITY ACADEMY LEEDS (UK STATE SCHOOL)

The 2G Flicx Pitch provided Trinity Academy Leeds with a reliable, portable cricket surface that requires no maintenance and enables year-round play on a 3G football pitch, bypassing issues with boggy or unplayable grass fields.

The pitch has elevated the school's cricket facilities, providing students with a professional match experience and boosting interest in cricket across students, staff, and visiting schools. It has also increased fixture opportunities, expanded team participation, and helped establish cricket as a key sport at the school.

*"We're all about elevating things to the next level and giving our students the best opportunities. The 2G Flicx pitch gives them that match feel. It's important to us that when they go out and play, it should be as if they're playing professional cricket."*

**Rob Withers, PE Teacher, Trinity Academy Leeds.**





# HEATHFIELD JUNIOR

## “INCREDIBLE” FLICX PITCH TRANSFORMS STATE SCHOOL CRICKET AT HEATHFIELD

The 2G Flicx Pitch addressed the lack of suitable cricket facilities at Heathfield Junior School, enabling cricket training and matches to take place on a previously unplayable field. Its portability and durability allowed it to be used for both net training and matches, transforming cricket opportunities for the school and community.

The pitch has made cricket accessible year-round, fostering an enthusiastic cricket culture where boys and girls play regularly. It has helped Heathfield **achieve competitive success**, inspired community involvement, and enabled collaborations with local clubs and organisations. The facilities now serve as a model for cricket development in state schools.



*"I honestly cannot tell you what a difference the 2G Flicx Pitch has made. It's incredible and means our pupils can train all the time. We have boys and girls literally playing morning, noon, and night all year round—even in the snow!"*

**James Watson, PE Coordinator, Heathfield Junior School.**







*"With the Flicx Pitch, we've been able to expand our reach significantly. It's not just about having a new playing surface; it's about the opportunities it creates."*

**Hamzah Hussain, Founder of Cricket Arena CIC**



# CRICKET ARENA

## SUPPORTING COMMUNITIES IN SHEFFIELD

The 2G Flicx Pitch addresses the need for **accessible, portable cricket facilities in urban areas with limited space**. Cricket Arena CIC uses the pitch to convert artificial football pitches into temporary cricket grounds, making it possible to **host tournaments** and provide training in areas **where traditional cricket facilities are unavailable** or impractical.

The pitch is revolutionising the way Cricket Arena CIC brings cricket to communities. It allows the organization to run events like the Junior Hundred, Ludo Cup, and other local tournaments, catering to a diverse audience, including youth from refugee communities. The pitch's portability and all-weather reliability ensure consistent, high-quality playing conditions regardless of location, making **cricket more accessible** and encouraging participation from newcomers and underrepresented groups.



# REDMAIDS HIGH (UK INDEPENDENT SCHOOL)

The 2G Flicx Pitch has addressed Redmaids' High School's need for a reliable, consistent surface to introduce and train girls in hard ball cricket. It provides extra match and training capacity, maximising the utility of school grounds and supporting a growing cricket program across all age groups.

The 2G Flicx Pitch is making a significant impact at Redmaids' School by providing a consistent, controlled surface that supports girls transitioning to hard ball cricket and developing their skills with confidence. Its versatility increases capacity, allowing simultaneous matches or training sessions across multiple teams and age groups, while its multi-sport utility transforms football pitches into cricket fields during the summer, maximizing the use of school grounds. By offering a reliable platform for skill-building, the pitch is nurturing talent and helping to develop several promising young cricketers.



2025 Flicx Pitch Brochure



*"The Flicx pitch has been a good investment for the school as it's been a great stepping stone to introduce more girls to the hard ball game by providing a consistent training surface."*

**Simon Hodges, Estates & Operations Manager, Redmaids' High School**





# JAPAN CRICKET ASSOCIATION (ASSOCIATION)

For over a decade, with 10+ pitches strategically located, the 2G Flicx Pitch has been helping to address critical development challenges for cricket in Japan by providing portable, durable surfaces that allow games to be played on diverse venues, from synthetic pitches to grass and even converted baseball stadiums. This flexibility enables cricket to grow in areas lacking permanent cricket infrastructure.

The 2G Flicx Pitch is driving cricket's growth in Japan by expanding access to multi-sport venues without damaging underlying surfaces, making the game more accessible. Its portability allows cricket to establish roots in new areas, serving as a steppingstone until permanent wickets are justified by increased participation. With a consistent bounce and realistic playing experience, the pitch fosters player confidence and skill development. Additionally, its versatility enables the Japan Cricket Association (JCA) to relocate pitches to new venues, sustaining cricket's expansion nationwide.

*"Cricket in Japan is nothing without Flicx Pitches. They've been a useful tool over the years, and their value continues to be realised year after year."*

**Dhugal Bedingfield, Community Cricket Manager and National Head Coach, Japan Cricket Association**





# COLUMBIA CRICKET

## FLICX PITCH DOING WONDERS FOR CRICKET IN COLUMBIA

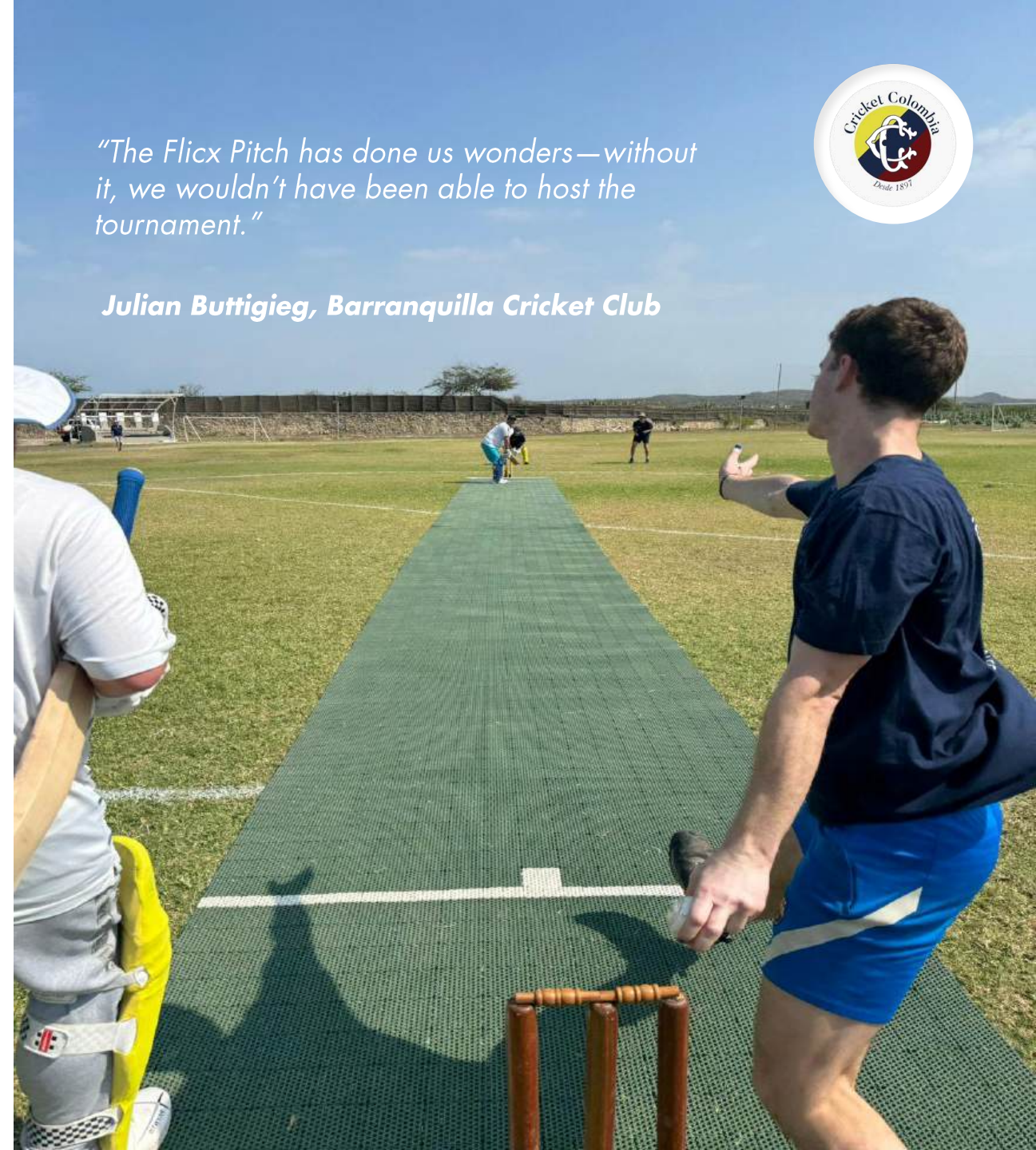
The 2G Flicx Pitch addresses the lack of dedicated cricket facilities in Colombia by providing a portable, flexible surface that can be used on existing soccer and baseball fields. This makes cricket more accessible and practical in a country where space and resources are limited.

Since the purchase of the Flicx Pitch in 2021, cricket in Barranquilla has seen significant growth, with the establishment of the first officially recognized cricket club in Colombia. The pitch has enabled regular practices, the creation of indoor facilities, and the hosting of the inaugural Barranquilla cricket tournament. It has also contributed to educating local communities about cricket, with 90% of the club members being Colombian.



*"The Flicx Pitch has done us wonders—without it, we wouldn't have been able to host the tournament."*

*Julian Buttigieg, Barranquilla Cricket Club*







*"Flicx has proven to be the perfect solution for our league. It allows us to play throughout the day all year round offering a great level of competition that players really enjoy. It would be impossible for us to grow the league in the way that we have without the cost effective, durable option that Flicx Pitches offer"*

**Akshay Chikkaveeraiah, RPCL**



2025 Flicx Pitch Brochure

# RIVERSIDE PREMIER CRICKET LEAGUE

## CRICKET BOOMING IN THE PARK

The 2G Flicx Pitch addressed the lack of suitable cricket facilities in Riverside, providing a portable, non-damaging surface that enabled cricket matches to be played in a local park without disrupting the grass or surrounding environment.

"It's quickly become the best cricket league around due to the great playing surface we have on offer. Demand is so high that we're looking to add six more teams this summer, bringing the total to between 16 and 20 teams, and over 1000 players."

The Flicx Pitches are set up early each weekend by a small team of volunteers, with T20 games running from 8 a.m. to 4:30 p.m. in the winter and from 9 a.m. to 8:30 p.m. during the summer, with evening games held under floodlights. This extensive scheduling has allowed the league to offer more opportunities for more players to participate and enabled the huge demand to be scaled.

The Flicx pitch has now become a "batter's paradise," with the surface providing consistent bounce that makes for high-scoring games.



# FLICX UK VALUED PARTNERS



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**SURREY CRICKET  
FOUNDATION**



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**GLOUCESTERSHIRE  
CRICKET FOUNDATION**



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**LANCASHIRE CRICKET  
FOUNDATION**



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**SUSSEX CRICKET  
FOUNDATION**



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**ESSEX CRICKET IN  
THE COMMUNITY**



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**OXFORDSHIRE  
CRICKET**



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**R66T ACADEMY**



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**CRICKET DISTRICT**



# TESTIMONIALS

## WALKERVILLE CC, AUS



"These durable, portable pitches allow for two or more junior games to be played simultaneously on the one oval, meaning traditional cricket issues of space and pitch availability for juniors could be a thing of the past.

We can get a better critical mass of players using one oval. Flicx Pitches are better for parents, better for players, gives a greater atmosphere and a better use of facilities"

## HARVARD UNIVERSITY US



"Purchasing a Flicx Pitch was one of the best decisions the Club has made to date.

We now play most of our games on the 2G Flicx Pitch and are able to experience cricket as it should be – on a true ground with a true pitch.

This experience has helped us improve tremendously over other local teams in the area "

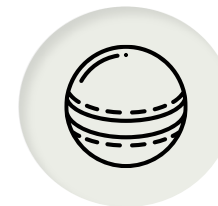
## COIMBRA KNIGHTS, PT



"Our 2G Flicx Pitch has performed extremely really well so far and we have already used it on four different surfaces around the city.

On grass the bounce was excellent and then on three differing artificial surfaces again we are very happy as the mat settled down nicely and quickly moulded to the under surface ahead of matches and training"

## DAVID REDSHAW UK



"The experience we've got from Flicx has been really good. The great thing about the pitch is that you literally roll it up and move it to a new area.

It's very easy to do. It's the sort of thing, as a parent, that you can leave your kids comfortably playing on their own. You're not going to get a ball up around your head or ankles."

## PENHURST CRICKET CLUB, UK



"The 2G Flicx Pitch has been brilliant for us, we have been able to use for our Ladies softball, U11 softball and U11 hardball matches. It provides good consistent boundary and players can play their shots. "





# FAQ's

## WHAT IS THE WARRANTY?

A five-year warranty is provided with each 2G Flicx Pitch covering all manufacturing defects. As the pitch is modular replacement tiles can be purchased for minor repairs.

## CAN THE PITCH BE RECYCLED?

Yes, the 2G Flicx Pitch is fully recyclable. Contact Flicx UK and we can provide more information if you no longer need your pitch. A secondhand market also exists for resale

## WHAT IS THE PROODUCT GUARANTEE?

In addition to the warranty, Flicx also offer a money back guarantee to ensure you are fully satisfied with your product.

## DO YOU OFFER DEMONSTRATIONS?

Yes, Flicx UK is able to offer UK demonstrations for interested clubs, schools and associations. Contact one of our team to arrange at a time / date to suit you.

## HOW LONG WILL THE FLICX LAST?

The 2G Flicx Pitch is highly durable and is built to last. With the correct maintenance, it has an expected life span of over 10 years.





# CONTACT US

Based in Northamptonshire, our small, helpful team go out of our way to ensure you have a pitch that will bring long-lasting top-quality performance to your club, school or home.

## GARY LUKE



Gary has been with Flickx over ten years, acquiring the company in 2023. As the now Managing Director of Flickx UK, Gary plays a key role in overseeing the company's operations, strategic direction, and customer relations.

His technical product knowledge and distribution focus ensures that customers world can access Flickx products and benefit from expert support and advice.

## KATE COSTIN



As Marketing Manager, Kate is at the heart of sharing the stories behind the 2G Flickx Pitch and its transformative impact on cricket development worldwide, highlighting how the pitch is making cricket more accessible at all levels.

Kate works to build strong partnerships with associations and county boards, ensuring that the 2G Flickx Pitch is the go-to choice for clubs / schools looking to expand.

## ROB NAFZGER



Rob is the skilled pitch maker behind the handmade production of each 2G Flickx Pitch. His meticulous attention to detail and commitment to quality ensures that every pitch is crafted to meet the highest standards and tailored to customer specifications.

Rob's dedication to customer service is evident in his conscientious approach, ensuring that every order is processed with care

## OFFICE ADDRESS

Flicx UK Limited

Walltree House Farm

Steane, Brackley

Northamptonshire, NN13 5NS

## CALL US

+44(0)1295 816765

## CONNECT WITH US @FLICXPITCH

