



# Sussex Cricket Club Webinar

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# Sussex Cricket Update

**Jon Filby**

**Sussex Cricket Board Member and Chair of  
Sussex Cricket Foundation**



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# **Funding and Support**

**Gary Wallis-Taylor (Sussex Cricket Foundation) and Duncan Jenkinson (ECB)**



# Reduce Expenditure & Seek Funding Support

## 1. Reduce Expenditure

- Reviewing Finances\*
- Reduction / Deferral of Rent
- Grounds
- Insurance – Business Interruption
- Communicate
- [Club Matters](#)

## 2. Explore Government Support

- £10k grant for businesses\* with rateable value <£15k - [Rates](#)
- £25k grant for businesses\* with rateable value £15- £51k
- [Contact Your Local Authority](#)
- [Sports & Rec Alliance](#)

## 3. Seek Other Grants / Fundraising

- Sport England: [Community Emergency Fund](#) - £3-10k grants
- [Grants Online](#)
- County-Wide Funds - Active Essex
- Club Fundraising
  - GoFundMe / Just Giving
  - Virtual Quizzes / Race Nights





# ECB Emergency Loan Scheme\*



## Aim

- Supporting affiliated Clubs by funding shortfalls in essential day to day running and maintenance costs until recreational cricket activity can resume.
- Loan is to cover costs and is not to be used to replace surplus income foregone in-year\*.

## Eligible Costs

- Utility/Services, Rental charges, Affiliations
- Staff costs (not coaches or players)
- Cleaning or maintenance commitments
- IT licences, Security, Insurance
- Equipment orders that can't be deferred/ recovered.
- TV/Broadband Subscriptions (if not suspended)
- Any other reasonable fixed and/or contracted costs

## How much can a club apply for?

- Club with a Junior Section\* between £1k - £5k
- Club Adult only - between £1k - £3k
- All loans interest free and have an automatic payment holiday until May 2021
- Loan term is three years. Early repayment permitted.

## How can we apply?

- Online Application on [IMS](#)



# ECB Return to Cricket Grant Scheme\*

## Aim

- To provide cricket clubs and leagues with assistance in exceptional circumstances\* –
- Where other potential sources of financial support are not available

## Eligibility

- Explored other sources; inc. Emergency Loan
- Clubs prevented from taking loan constitutionally
- Clubs with annual turnover <£15k\*
- Cricket Leagues (open age/junior)

## Eligible Costs

- Same as Emergency Loan – fixed costs, not forecasted income

## How much can a club/league apply for?

- Clubs with junior section - up to £3k
- Clubs with adults only – up to £1k
- Cricket Leagues – up to £2k

## How can we apply?

- Contact Sussex – if eligible, application to be completed & referred to ECB RFPM for assessment.

# Summary

1. Reduce Expenditure
2. Explore Government Support
3. Seek other grants & fundraise
4. ECB Emergency Loan – ongoing
5. ECB Return to Cricket Grant – 3 month application window (mid-July)

ECB Regional Facilities Planning Manager (London & South Central) –  
Duncan Jenkinson (duncan.jenkinson@ecb.co.uk)



# Player Engagement Tips

During this challenging period it is important to continue to engage with your membership. There are several ways that you can do this:

1. Regular e-mails updating members on developments including sharing of
2. Sussex Cricket/ECB updates
3. Use of social media e.g. Facebook, Twitter, Instagram
4. Create Whats App groups, for instant messaging, create discussions
5. Use ZOOM to hold virtual club socials e.g. Quizzes - <https://zoom.us/>

You can be creative and innovative during this period, there have been several good examples of this shared by clubs recently:

West Wittering CC – ‘Toilet Roll Smash’ video

Mayfield CC – ‘Slog Sweep Challenge’ video

Herstmonceux CC – quizzes/virtual socials, umpire courses for young leaders,

Club Strava + many more!

Hailsham CC – regular skill challenges uploaded to social media/club messaging



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# Questions and Answers

1. Leagues and Competitions
2. Ground Maintenance
3. Anything else



# Thank You and next steps



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# For further information

For grants and funding

<https://sussexcricket.co.uk/club-development-facilities-funding>

For the latest Covid-19 updates

<https://sussexcricket.co.uk/covid-19-updates>

For top tips for clubs during this crisis

<https://sussexcricket.co.uk/top-tips-cricket-clubs-during-crisis>

To complete our Club Survey - <https://s.surveypplanet.com/RKKtbfTiP>

A recording of this webinar and presentation will be available at <https://sussexcricket.co.uk/covid-19-updates>

Webinar Survey - <https://s.surveypplanet.com/ikbgBORZL>

To get in touch by email: club enquiries [gary.wallis-tayler@sussexcricket.co.uk](mailto:gary.wallis-tayler@sussexcricket.co.uk) or anything else [foundation@sussexcricket.co.uk](mailto:foundation@sussexcricket.co.uk)

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