



Ali KHAN of Crawley Eagles Cricket Club

Proposed by: Gul Khan of Crawley Cricket Club

Seconded by: Raj Cherodian of Ifield Cricket Club

Curriculum Vitae

Ali has more than 20 years of senior leadership experience in the National Health Service and commercial sector. He's been involved in recreational cricket in Sussex since 1998, in various roles such as club cricketer, captain, coach, director of cricket, club chairman, member league management committee, club representative and volunteer. These various positions have provided him with a diverse and comprehensive understanding of the challenges and intricacies of recreational sport. Ali cares about making cricket inclusive and bringing people together. His main goal is to make recreational cricket better by engaging and collaborating with all cricket clubs in Sussex, serving as their advocate at the board level to continually elevate and enrich recreational cricket across all tiers. Ali also wants to improve Disability, Women's and Girls' and Junior cricket. As the voice of cricket clubs in Sussex, Ali strives to champion the growth and development of recreational cricket by actively engaging with all cricket clubs to seek their opinions to shape decisions at board level. Ali is dedicated to helping cricket grow and be accessible to all. He wants to bring positive changes by engaging with the cricket community at all levels.

Evidence of Skills / key competences to undertake the role of non-Executive Board Member:

Ali brings a comprehensive skill set that seamlessly aligns with the core competencies sought for the position. In terms of leadership, Ali possesses a proven track record of decision-making, strategic thinking, and accountability, coupled with the ability to exercise judgement and provide gravitas. These qualities are evident in his roles as a Non-Executive Director, Chairman, and Founder & Manager, where he consistently steered high-level strategic and operational meetings, showcasing leadership acumen both within and beyond the cricketing community. In the realm of communications, Ali is a proficient public speaker, adept at officiating, and possesses active listening, presentation, and networking skills. These communication competencies extend beyond the cricket field, as exemplified by his engagement in forums like Crawley Development Hub, emphasising a commitment to contributing and learning from best practices. His commercial awareness is a cornerstone for approaching situations with a business focus, ensuring a customer-centric mindset. The ability to manage organisational finances and budgets in both public and private sectors underscores his commitment to the highest standards of governance, accountability, and financial propriety. In stakeholder management, Ali excels in challenging, negotiating, mediating, and managing conflict, as well as chairing meetings. With a keen political nous and adept facilitation skills, he navigates complex relationships effectively.

Contribution

Ali is ready to bring a wealth of experience (SCL) Board, particularly in offering a valuable perspective from the realm of recreational cricket. His collaborative approach is strategically designed to foster unity and a sense of belonging within diverse communities, aligning with SCL's commitment to inclusivity and community engagement. Committed to amplifying the voices of affiliate clubs, Ali ensures their perspectives are pivotal in shaping the developmental trajectory of recreational cricket under the SCL umbrella. With extensive knowledge and a genuine passion for cricket, Ali embodies leadership marked by compassion, unwavering integrity, and effective communication, qualities essential for effective board dynamics. His adept team-working and facilitation skills complement a strategic mindset that leverages critical thinking and creativity. Ali's commitment extends beyond the boardroom to actively supporting SCL's mission. His determination to propel success is evident in the focus on enhancing opportunities and facilities for clubs and players, aligning precisely with SCL's objectives. Ali's comprehensive skill set and unwavering dedication make him a compelling force poised to drive the future success of recreational cricket under the banner of Sussex Cricket Limited.



Toby PEIRCE of St Peters Cricket Club

Proposed by: Jordan Wilson of St Peters Cricket Club

Seconded by: Peter Underwood of Brighton & Hove Cricket Club

Curriculum Vitae

Educated at Ardingly College and Durham University (BA Combined Social Sciences). First played cricket for Sussex as a 10 year old, in 1983 and continued through all the age groups, while also playing for various National Representative age group teams. Between 1990 and 2000 I was a professional cricketer for Sussex CCC, chiefly as an opening batsman. I played 71 first class matches, 69 consecutively. This was punctured by one year working in the financial markets in London, including for Goldman Sachs, in Foreign Exchange. Between 2000 and 2005 I worked for Maisons Marques et Domaines Ltd, a champagne importer and distributor becoming a National Account Manager. In 2005 I left MM&D to found Quaff, a national award winning independent wine merchant with two retail shops in Brighton, and a wholesale arm, through which we currently both supply and sponsor Sussex Cricket. In most recent years I have also founded Lost Pier Brewing, a local craft brewery, and the Bat Cellar, a cricket bat manufacturer, both of which are still actively trading. Since 2021 I have become involved as a Parent Governor at Brighton Aldridge Community Academy, Sussex Crickets partner state school.

Evidence of Skills / key competences to undertake the role of non-Executive Board Member:

My Skill set has been broadened through having been engaged with a very wide variety of entities from the globally-scaled Goldman Sachs, right through to my own self start businesses. The majority of my experience, though, is as director of my own SME. This is a role which naturally requires a wide skill set; one must be comfortable with everything from property estate management, through bookkeeping and facility with balance sheets, to managing employees (of whom I currently have about 20) and associated HR issues, to client-facing sales and interpersonal skills. Within the wine industry there is also an obvious focus on an understanding of the business of corporate hospitality, which is already routinely relevant in my current relationship with the club as a key supplier. Roles with BACA and within my own businesses give me an insight into corporate governance. My 40-year relationship with Sussex as an amateur and professional player, sponsor, supplier and pathway parent gives me an almost unique set of perspectives.

Contribution

I am a lifelong member and player for the club. I still represent Sussex Over 50s and also play for the MCC, and England Over 50s. My connection and commitment with St Peters CC is very strong with three of my children and myself currently playing for the Club. Having also served on the committee I recognise the considerable commitment of volunteers needed to run League Clubs. I have a son in the Junior Cricket Pathway. I have a son and a daughter attending BACA, Sussex's partner state school, and am a Parent Governor there. Through connections at BACA (whose Academy also serves as the home of Women's Cricket in Sussex), I gain understanding of the huge opportunities and challenges in Women's Cricket, both locally and nationally. I am committed to expanding cricketing opportunities for state educated children in Sussex, via clubs or otherwise, without alienating private schools. In this way I retain active connections within grassroots cricket both locally and further afield. This ongoing direct cricket experience can only help me to serve in administration of sport in Sussex. It would be a great honour to be elected to the Board of Sussex Cricket to represent the Affiliated Clubs.