Content and Digital Media Executive

Full Time | The County Ground, Hove

Are you passionate about sport, digital media and creating engaging content that connects with fans? Do you thrive in a fast-paced environment where no two days are the same?

Sussex Cricket is looking for an ambitious and creative **Content and Digital Media Executive** to join our Marketing and Communications team. This is an exciting opportunity to play a key role in telling the stories of one of the country's leading professional cricket clubs across our digital platforms.

The Role

Working closely with the Content and Media Manager, you will help plan, create and distribute engaging content across our digital channels, supporting fan engagement, membership growth, ticket sales, commercial partnerships and the wider profile of Sussex Cricket.

This is a hands-on role that will see you producing written, video, photographic and social media content, supporting live matchday coverage, interviewing players and coaches, and helping to deliver innovative campaigns that bring our men's, women's, pathway and community cricket programmes to life.

Key Responsibilities

- Create engaging written, video, photographic and audio content for social media, website and email channels.
- Manage daily posting across platforms including Facebook, Instagram, X, TikTok, WhatsApp and LinkedIn.
- Support live matchday content production, including livestream delivery, match coverage and post-match interviews.
- Work closely with players, coaches and staff to capture compelling stories and behind-the-scenes content.

- Assist with media relations, press operations and content creation for major club events.
- Contribute to marketing campaigns, email communications, website development and performance reporting.
- Support graphic design and creative campaign development across the wider marketing function.

About You

We're looking for someone who combines creativity with strong organisational skills and a genuine passion for sport and digital storytelling.

You will ideally have:

- Experience creating content for digital and social media channels.
- Strong video filming and editing skills.
- Excellent written communication and copywriting ability.
- Knowledge of social media trends and audience engagement techniques.
- Experience using Adobe Creative Suite or equivalent content creation tools.
- The ability to work under pressure and meet deadlines in a live sporting environment.
- A flexible approach to working evenings, weekends and matchdays.
- A passion for cricket and sport would be advantageous.

What We Offer

- Salary: £28,000 per annum
- 25 days annual leave plus bank holidays.
- Opportunity to work in professional sport at one of England's most historic and ambitious cricket clubs.
- A collaborative and supportive working environment.
- The chance to create content seen by hundreds of thousands of fans across multiple platforms.

Working Pattern

This is a full-time position based at **The County Ground, Hove**. The role requires regular evening and weekend working, particularly during the cricket season, together with attendance at home and away fixtures and major club events.

Apply Now

If you're a creative content producer with a passion for sport and digital media, we'd love to hear from you.

Please submit your CV and a covering letter outlining your suitability for the role to **recruitment@sussexcricket.co.uk**

We're also encouraging applicants to share links to showreels and portfolios, if available.

Sussex Cricket is committed to creating a diverse and inclusive workplace and welcomes applications from all suitably qualified candidates.

Closing date for applications: 22nd November 2026